

Cosmetic Bag Material & Lining Guide

A practical comparison for beauty and personal care brands choosing materials, linings, and closures.

EXTERIOR MATERIALS

MATERIAL	BEST FOR	PERCEIVED VALUE	SUSTAINABILITY	NOTES
RPET / Recycled Oxford	Promotional giveaways, eco brands	★★★★	Excellent (GRS possible)	Great printability, good cost-to-value ratio
Vegan PU	Premium retail & gift sets	★★★★★	Good (PETA-Vegan options)	Soft hand-feel, structured look
Organic Cotton / Canvas	Clean beauty, natural brands	★★★★	Excellent	Natural texture, works with embroidery
Nylon (420D / 600D)	Travel kits, durable use	★★★	Moderate (rNylon available)	High abrasion resistance, water-resistant
Quilted Polyester	Fashion promotions, seasonal drops	★★★★	Moderate	Popular look, needs careful stitch locking

LINING OPTIONS

LINING	BEST FOR	PERCEIVED VALUE	CLEANABILITY	NOTES
TPU Waterproof	Serums, oils, liquid products	★★★★	Wipes clean, zero absorption	PVC-free option, leak-tested
Polyester	Standard cosmetic bags	★★★	Spot-clean only	Cost-effective default
Cotton / Canvas	Natural, clean beauty brands	★★★★	Washable, absorbent	Soft against products
Velour / Microfiber	Jewellery & delicate items	★★★★	Wipe-clean	Scratch-safe interior

QUICK SELECTION MATRIX

YOUR USE CASE	RECOMMENDED EXTERIOR	RECOMMENDED LINING
Holiday GWP / gift-with-purchase	RPET or Vegan PU + embossed logo	TPU waterproof
Subscription box (rotating themes)	RPET (shared across themes)	Polyester or TPU
Travel / high-frequency use	Nylon 600D	TPU waterproof + wet-dry
Premium retail line	Vegan PU	Velour or TPU
Clean / natural positioning	Organic cotton canvas	Cotton

Tips: (1) For oil-based serums always choose TPU lining — cotton and polyester absorb and stain. (2) Match zipper tape color to the exterior from the same dye lot to avoid shade shifts. (3) If you need GRS or Cosmos Organic claims, lock the certification requirement before sampling.

lantaobags · Design-led custom bag OEM/ODM · www.lantaobags.com · +86 139 8615 2456

Request physical swatches of any material or lining combination — we ship them within 5 days, free of charge.